

SMART MANUFACTURING SUMMIT 2024 OFFICIAL REPORT



SMART
MANUFACTURING
SUMMIT

BY
GLOBAL
INDUSTRIE

Moving Towards the Future

Business Summit Sponsors

EXOTEC



Capgemini

STÄUBLI
ストーブリ

50 ANS Québec
周年 +++++ À TOKYO

Innovation Showcase Sponsor

DS DASSAULT
SYSTEMES

2024

3^{March}

13
Wed

14
Thu

15
Fri





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SMART MANUFACTURING SUMMIT BY GLOBAL INDUSTRIE (SMS) was held for the first time at Aichi Sky Expo from March 13th (Wed.) to March 15th (Frid.), 2024 under the main theme of "Moving Towards the Future".

We would like to express our deep appreciation for all your support and participation. The show attracted companies, institutions, organizations, all bringing their support to this first challenging edition. The number of participants reached more than 10,000. We invite you to the next SMS in 2025 at Aichi Sky Expo.

We would appreciate your continuous support and cooperation.

*Morgan Chaudeler, Project Director
Hitoshi Ikezono, Project Manager*

374 companies, institutions and groups represented

10,072 participants on 3 days

235 Exhibitors and Startups

145 Speakers

41 Conferences

4 Demonstrators

48 Countries represented



SMART
MANUFACTURING
SUMMIT

BY
GLOBAL
INDUSTRIE

1. Event Outlines



SMART
MANUFACTURING
SUMMIT

BY
GLOBAL
INDUSTRIE

WHO WE ARE	A NEW EVENT DEDICATED TO JAPANESE AND EUROPEAN INNOVATIONS FOR INDUSTRY 5.0
OUR AMBITION	TO BE THE ONLY EVENT IN JAPAN CREATING COOPERATION WITH EUROPE ON SMART MANUFACTURING by: Gathering the manufacturing industries leading experts, companies, cutting-edge technologies, institutions and governments Building bridges between Japanese and European ecosystems Showcasing the latest innovations from startups and fostering the collaboration between large corporates and startups
TOPIC OF THE 2024 EDITION	Moving Towards the Future!
EVENT'S COMPONENTS	Business Summit Innovation Showcase Smart Manufacturing Expo Smart Factory & Logistics Demonstrator Smart Factory Tour
LOCATION	Aichi Sky Expo (Aichi International Convention & Exhibition Center), Japan
WHEN	March 13th (Wed.) ~ 15th (Frid.) 2024 3 days dedicated to business match-making, inspiration through Business Summit stage and International Agora, and innovation with Innovation Showcase;
ORGANIZER	GL events Venues, one of the 3 divisions of GL events, global player of the event industry, with the support of AICHI PREFECTURE



1. Event Outlines

PARTNERS AND SPONSORS

Official approval from Japanese and French Government:
Ministry of Economy, Trade and Industry (METI), Ministère de l'économie, des finances et de la souveraineté industrielle et numérique

Sponsors:

Dassault Systèmes, Exotec, Comité d'échange Franco Japonais, CCI Paris Ile-de-France, Capgemini, Staubli, Québec, NRW.GLOBAL BUSINESS

Support:

Aichi Prefecture

Operation Partner:

Shinto Tsushin

Sustainable Partner:

TBM

Collaborative Event:

SusHi Tech Tokyo 2024 Global Startup Program

Partners:

Keidanren Policy & Action, Central Japan Economic Federation, Nagoya Chamber of Commerce and Industry, Japan External Trade Organisation (JETRO) Nagoya Trade Information Centre, Japan Robot Association, Japan Airlines, Aichi International Convention and Exhibition Centre Corporation, Central Japan International Airport Co. Ltd, New Energy and Industrial Technology Development Organisation (NEDO), Japan Institute for Overseas Investment, Tokoname Chamber of Commerce and Industry, Sineora, Handa Chamber of Commerce and Industry, SusHi Tech Tokyo, TBM, Courtyard by Marriott Nagoya, Four Points by Sheraton, Nikkei, Chunichi Shimbun, Nikkan Kogyo Shimbun, THE MID-JAPAN ECONOMIST, CBC Television, Tokai Television Broadcasting, Nagoya Broadcasting Network, Chukyo TV, Aichi Television Broadcasting, Seizo Trend, Business+IT EU-Japan Centre for Industrial Cooperation, French Chamber of Commerce and Industry in Japan, Business France, Alsace and European Institute of Japanese Studies, Belgian and Luxembourg Chambers of Commerce in Japan, Polish Investment and Trade Agency, the Netherlands Chamber of Commerce in Japan, Polish Chamber of Commerce in Japan, European Business Council in Japan, Les Conseillers du commerce Extérieur de la France

2. Datas about Visitors

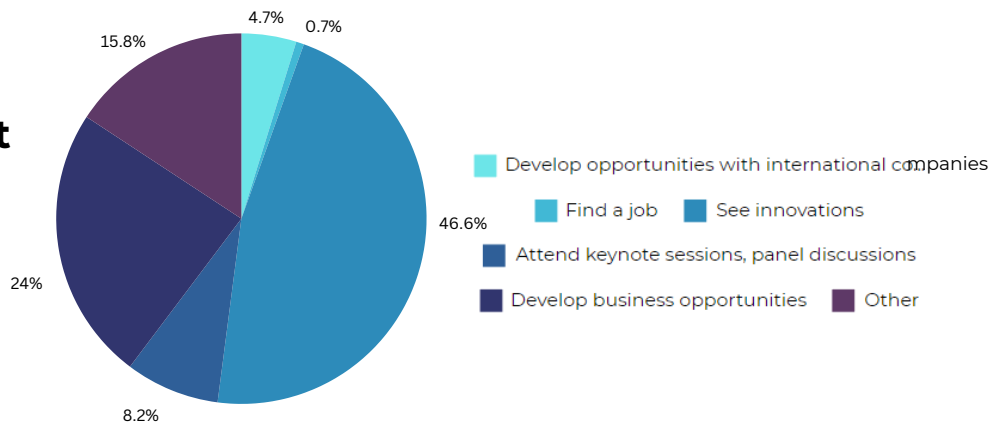
SMS visitors come from **48** different countries

2/3 of visitors made new contacts with Exhibitors and/or startups

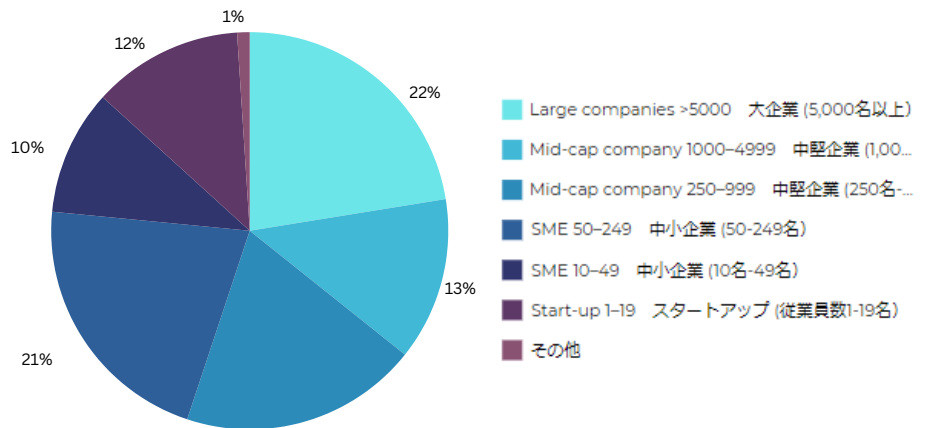
Almost half of visitors said YES for next edition!

73% of visitors would like to recommend SMS to others

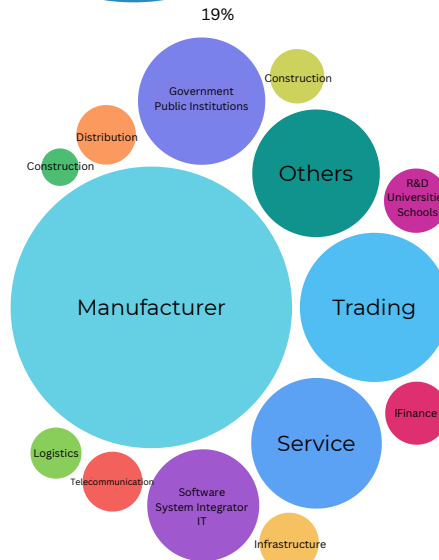
The main purpose of visit
Almost half of visitors expect to see the latest innovation!



Company Scale
SMS provides opportunities with every type of companies



Type of Companies



3. About Ceremonies

Opening Ceremony

March 13, 2024, 10:00~10:50

Main Stage, 119 participants



GUESTS

Olivier Ginon, GL events Chairman

Christophe Cizeron, GL events Venues CEO & Chairman

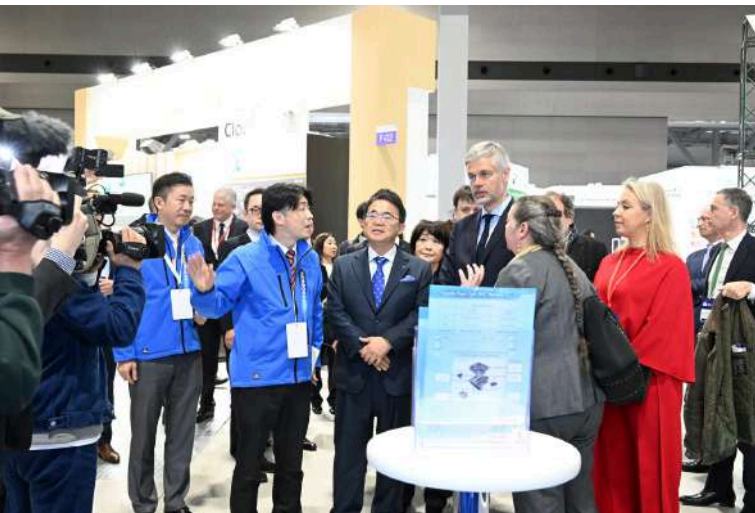
Hideaki Omura Governor of Aichi Prefecture

Jean-Eric Paquet, Ambassador-Designate of the EU to Japan

Philippe SETTON, Ambassador of France to Japan H.E.

Nadia Pellefigue, Vice-President for Higher Education, Research, Europe and International Relations, Occitanie Region

Laurent Wauquiez, Chairperson of Auvergne Rhône Alpes region



OFFICIAL TOUR

Exotec Nihon

Toyota Motor Corporation

Staubli

Nippon Steel Corporation

Dassault Systèmes

Business France

EU-Japan Centre for

Industrial Cooperation

Aichi Prefecture

3. About Ceremonies

Premium Opening Reception

March 13, 2024, 17:00~ 18:00

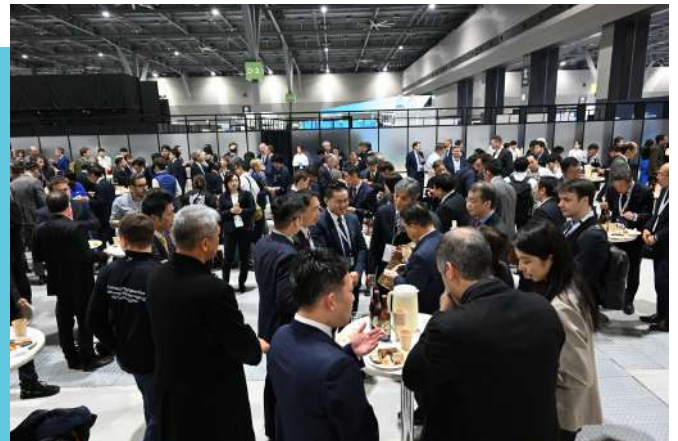
Meeting room L3, 95 participants



Global Networking Bash for Exhibitors

March 13, 2024, 18:30~20:30

Food Court Area, 230 participants



4. Presentation of the Event's Components

Smart Manufacturing Expo

Reserve your own stand or exhibit your products and services within your region's pavilion stand to generate business opportunities with our match-making solution. You will be able to meet with industrial manufacturers and government representatives in order to finalise your projects to create partnerships or set up operations in Japan.

Innovation Showcase

The Innovation Showcase puts the most promising Industry 5.0 start-ups into contact with industry leaders, investors, innovation ecosystems and public partners. It will showcase the most innovative approaches and solutions to the major current (and future) challenges facing the industrial sector.

Business Summit

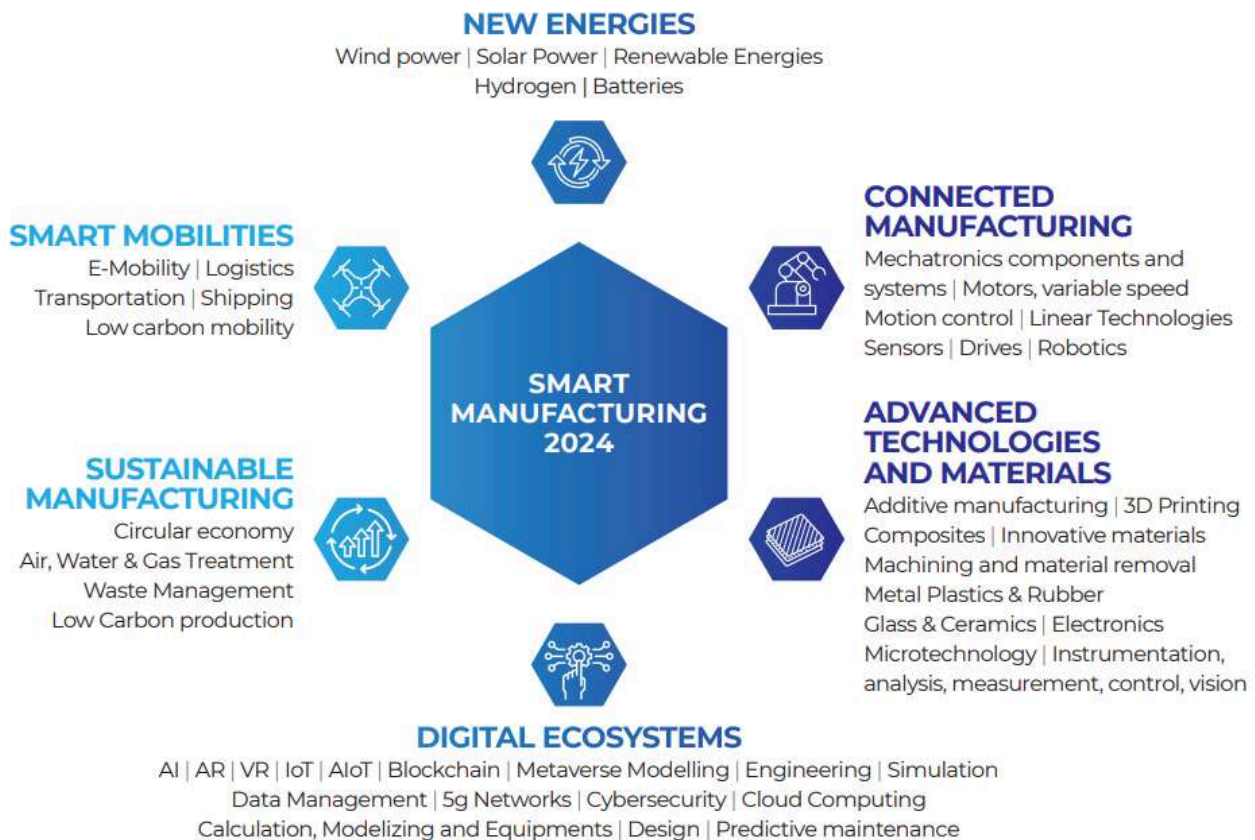
A programme of conferences that will bring together industry leaders, researchers and public decision-makers to share their views on the sector's key issues and challenges.

Smart Factory Demonstrator

A showcase and demonstration area devoted to state-of-the-art machinery and the latest technologies for Smart Manufacturing.

Smart Factory Tour

Take part in our factory tour programme, visiting and interacting with some of the most advanced smart factories in Aichi Prefecture.



4. Presentation of the Event's Components



Business Summit

84 Speakers
51 International
33 Japanese



Find the full program [HERE](#)

SPEAKERS



Dassault Systems
Philippe GODBOUT



QUEBEC
Chenier LA SALLE



Stäubli KK
Guillaume DE MONTAIGNAC



Caggemini
Masahiko MOCHIZUKI



Exotec
Ryu TATEWAKI



NRW.Global Business GmbH
Jennifer MARIENFELD



NRW Japan K.K
Georg LÖER



French Foreign Trade Advisors
Sophie SIDOS



Business France
Marie-Cécile TARDIEU



French Embassy in Japan
Philippe SETTON



Auvergne-Rhône-Alpes Region
Laurent WAUQUIEZ



Occitanie Region
Nadia PELLEFIGUE

4. Presentation of the Event's Components



Business Summit

SPEAKERS

 Ametek KK Creaform B.U Takashi WADA	 YUTAKA ELECTRONICS INDUSTRY CO.,LTD. Daisuke MATSUO	 Agence Auvergne-Rhône-Alpes Entreprises Franck COLCOMBET	 Actia Japan Stéphane BURGAUD	 Okuma Corporation Katsumi KAMEMOTO	 Co-Innovation University (provisional name) Hiroaki MIYATA
 French Embassy in Japan Julien MARIEZ	 Toray Industries, Inc Kazuhiisa ITSUJI	 CCK Eric BOUDOT	 Fraunhofer-Institut für Produktionstechnologie IPT Niels KÖNIG	 Volkswagen Sachsen GmbH Dirk THIEME	 NEDO Naohiko YOKOSHIMA
 Fraunhofer-Institut für Produktionstechnologie IPT Dr.-Ing. Mario POTHEN	 MITSUBISHI ELECTRIC CORPORATION, FACTORY AUTOMATION SYSTEMS GROUP Kimiaki SATO	 TECHNIUM Co., Ltd. (DMG MORI Group) Kentaro BLUMENSTENGE	 GRIP GmbH Handhabungstechnik Marc SEXTON	 Toyota Gosei Toru KANTO	 SkyPeak Akira TAKANO
 Jolt Capital Philippe PEREZ	 EIC Business Acceleration Services (European Innovation Council) Agnieszka STASIAKOWSKA	 Business France Nicolas SESTIER	 Wallon Trade and Investment Office (AWEX) (WALLONIE) Olivier DOUHERET	 NS Solutions Corporations Sho TAKIMOTO	 Honeywell Hiroaki HARA
 Toyota Production Engineering Corporation Akihiro ONISHI	 Aichi Prefectural Government Masaaki SHIBAYAMA	 EU-Japan Centre for Industrial Cooperation Manuel HUBERT	 3D Systems Takao NAMIKI	 Instalimb Inc. Yutaka TOKUSHIMA	 Deloitte Tohmatsu Consulting Keigo HAGA
 SWANY Co., Ltd. Yoshihiro HASHIZUME	 Seino Holdings Co., Ltd. Shuji KAWAI	 Station Ai Hirotaka SAHASHI	 Kaidanren Akiko TANAKA	 Space Monkey SG Pte. Ltd. Daniel CHANG	 Nokia Tatsuya YANAGIBASHI
 UNIDGE,Inc. (Alphadrive Co.,Ltd) Yusuke DOI	 TOKAI INNOVATION INSTITUTE Nagoya University Masaaki TERANO	 Terra Charge Corporation Inketsu OKINA	 Polish Investment and Trade Agency (PAIH) Marta SZCZYGIEL	 JETRO Susumu KATAOKA	 Siemens Japan Ikuni HORITA
 Kyoto University of Advanced Science Osamu TABATA	 Veolia Japan Guillaume DOURDIN	 NTT Communications Akira SAKAINO	 EU-Japan Centre for Industrial Cooperation, Business Acceleration Services, S.C. Nikolaus BOLTZE	 Asuene Yoshihiro IWATA	 EY Stéphane LAGUT

4. Presentation of the Event's Components



Smart Manufacturing Expo

178 Exhibitors
51 International
127 Japanese



List of Exhibitors

Category	Exhibitors	No.
AUTOMATION & MECHATRONICS	OKAYA & Co.,LTD.	F-02
	Kawasaki Heavy Industries, Ltd.	E-02
	CADDi INC.	H-01
	Kowa Optronics Co.,Ltd.	F-03
	SAKURAI GRAPHIC SYSTEMS CORPORATION	H-02
	CKD CORPORATION	F-01
	SINFONIA TECHNOLOGY CO., LTD.	E-04
	Staubli KK	E-05
	Zhejiang KeCong Control Technology Co., Ltd.	E-01
	THK CO., LTD.	E-06
ADVANCED TECHNOLOGIES & MATERIALS	NIPPON STEEL CORPORATION NIPPON STEEL ENGINEERING.CO.,LTD. NIPPON STEEL TEXENG.CO.,LTD. NS Solutions Corporation	D-01
	Figaro Engineering Inc.	E-03
	LOZI Inc	E-07
	ADMANTEX2i	C-03
	Alphadrive Co.,Ltd ※UNIDGE,Inc	A-03
	KIMURA FOUNDRY CO.,LTD	A-02
	GX MINERALS Inc. ※Inabata & Co., Ltd.	A-04
DIGITAL ECOSYSTEMS	DMG MORI CO., LTD.	A-01
	TOKAI RIKA	B-02
	YAMAZAKI MAZAK CORPORATION	B-01
	KarbonMRO Services Sdn Bhd	C-07
	NEC	C-04
	KDDI CORPORATION	C-05
	CDS Co.,Ltd. ※BYNAS Co., Ltd. ※MCOR Co.,Ltd.	C-02
	SoftBank Corp.	C-06
Dai Nippon Printing Co., Ltd.	C-01	
Dassault Systemes K.K.	A-06	
docomo business	B-05	
Advancy, Inc	E-08	

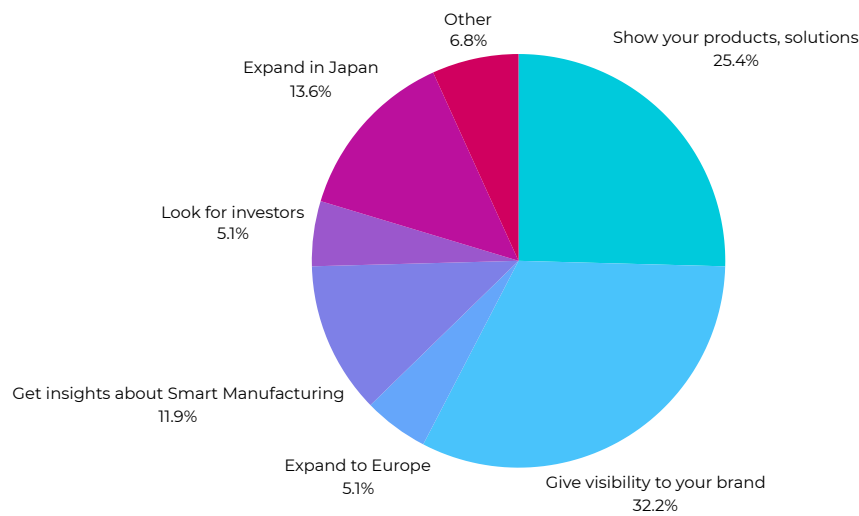
Category	Exhibitors	No.
NEW ENERGIES	Central Japan Hydrogen and Ammonia Association	G-03
	TOHO GAS CO., LTD.	G-05
	TOYOTA MOTOR CORPORATION	G-02
	Primearth EV Energy Co., Ltd.	G-04
	Brother Industries, Ltd. ※BROTHER ENTERPRISE, LTD.	G-01
SUSTAINABLE MANUFACTURING	Laketrlicity Japan co.,Ltd	D-04
	Chubu Electric Power Miraiz Company, Incorporated	A-05
	TOKYO STEEL MANUFACTURING CO.,LTD.	B-04
SMART MOBILITIES	Rinnai Corporation	B-03
	Aichi Mobility Innovation -Sora Michi- members : Prodrone Co., Ltd. , JTEKT CORPORATION , Nagoya Railroad Co.,Ltd. , SkyDrive Inc. , TERRA LABO Inc. , VFR Inc. , Aichi Prefectural Government	D-03
OTHER	MEIDENSHA CORPORATION	D-02
	AXIA EXPO 2024	D-05
SHARED PAVILION	SMC Corporation	SP-03
	KOTRA BOM INSECTION INCOS INC, DONGWOON AM Telecom TESTNIC Winner Co, Ltd,	SP-05
	Shanghai Leekr Technology Co.,Ltd	SP-04
	Carbon Technologies Nippon, KK	SP-02
	Harada Vehicle Design Co.,Ltd. Retrofit autonomous vehicle kit	SP-01
	Ukrainian Automotive and Mobility Cluster	SP-06
	SW OLTENIA RDA INNES ROMANIA CLUSTER BIO	SP-07

4. Presentation of the Event's Components

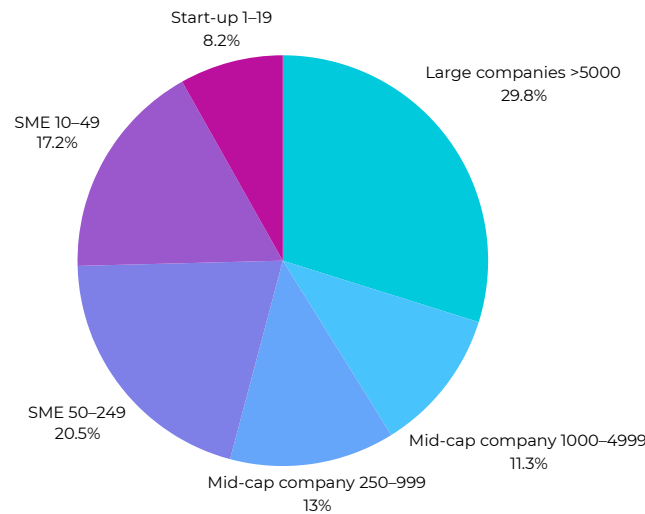
Smart Manufacturing Expo

60% of exhibitors would like to recommend SMS to others
Exhibitors remark a good quality of visitors!

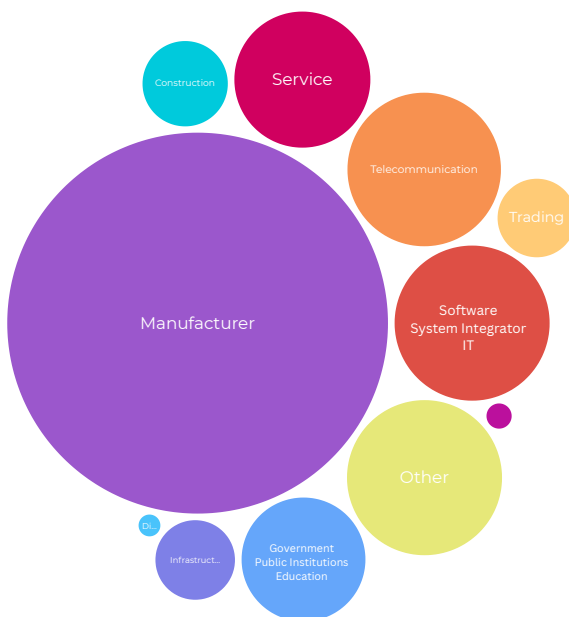
Reason of their participation



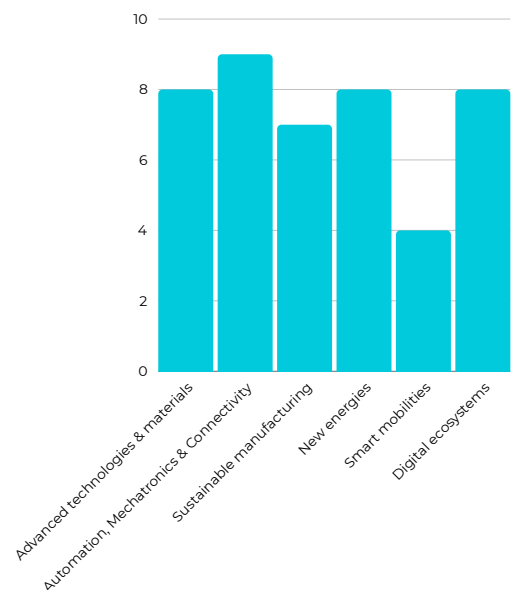
Company Scale



Type of Companies



Expected Categories for Next Edition



4. Presentation of the Event's Components



Innovation Showcase

57 Start-ups

48 Start-ups Pitches



List of Start-ups

Category	Exhibitors	No.
AUTOMATION & MECHATRONICS	SalesOne, inc.	IS-21
	Deeyook Location Technologies Ltd.	IS-24
	RoPlus Pte Ltd	IS-18
ADVANCED TECHNOLOGIES & MATERIALS	IMUZAK Inc.	IS-02
	Invigilo Technologies Pte Ltd	IS-05
	EmoKit Tech Co., Ltd.	IS-10
	Manufacturing skill market ASNARO	IS-01
	Keep technologies	IS-13
	patternstorage.LTD	IS-15
	Beijing Qingquan Zhihui Medical Technology Co., Ltd.	IS-12
	Beijing TUS-Optoelectronic Technology Co., Ltd.	IS-09
DIGITAL ECOSYSTEMS	Polymertal Ltd.	IS-06
	Optimistik	IS-20
	SINEORA	IS-17
	Happy Life Creators	IS-16
	Fabriq	IS-19
	VALUENEX Inc.	IS-22
	Profet AI	IS-23
	UrbanChain Group CO., Ltd	IS-25
ADOK SAS	IS-26	

Category	Exhibitors	No.
NEW ENERGIES	H2 Power, LLC	IS-11
	CRecTech Pte Ltd	IS-04
	Space Monkey SG Pte. Ltd.	IS-08
SUSTAINABLE MANUFACTURING	Asuene Inc.	IS-33
	WeavAir (Weavinsight PTE LTD)	IS-34
	Urobo Biotech (Pty) Ltd.	IS-35
	senscom LLC	IS-30
	DAIKA Ltd.	IS-32
SMART MOBILITIES	MIRAIE Co., Ltd.	IS-31
	Aitonomi	IS-07
	Skypeak Co., Ltd.	IS-03
UNIVERSITY, RESEARCH FACILITY	Co-Innovation University (tentative name)	IS-29
	Nagoya University	IS-27
	Tokai Innovation Institute Co., Ltd.	IS-28
Media, Organisations and Government Agencies	STATION Ai Corporation	IS-36
	Comite d'Echange Franco Japonais	IS-37
SERVICE	Dialogue Joint Ventures	IS-14

4. Presentation of the Event's Components



Innovation Showcase

- 17** Conferences
- 30** Speakers
- 12** International
- 18** Japanese



SPEAKERS

 Bpifrance Isabelle LEBO	 Bpifrance Mortimer PIGNON	 Bpifrance Jeanne ANDRADE	 HERALBONY Co.,Ltd. Takaya MATSUDA	 DMC MORI Sailing Team Kojiro SHIRAISHI	 YAGAMI CO.,LTD. Motofumi HAGIWARA	 Spiral Inc. Tomohiro ISHIKAWA
 CEPJ (COMITE D'ECHANGES FRANCO-JAPONAIS) Pierre KUCHLY	 CEPJ (COMITE D'ECHANGES FRANCO-JAPONAIS) Noriko CARPENTIER-TOMINAGA	 Mitsui Fudosan Co.,Ltd. Keiichiro KOURURA	 GRA&GREEN Inc. Keisuke IWATA	 NTT WEST CORPORATION (QUINTERIDICE) Kazutaka OYOBE	 Optimistik Jean-François HENON	 TBM Co., Ltd. Toshihiko ITO
 Inclusion Japan Inc. (ICJ) Yasuhiro YOSHIZAWA	 Dodai Group, Inc Yuma SASAKI	 NEDO Takeshi YOSHIDA	 Beyond Next Ventures Inc Katsuya HASHIZUME	 Kobayashi Create Co., Ltd. Kohei YAMADA	 Fabriq Octave LAPEYRONIE	 SUNDRED Co. Yoko KAMIMURA
 Kobayashi Create Co., Ltd. Yuji SHIRANE	 WeavAir Natalia MYKHAYLOVA	 MONET Technologies Inc. Uekusa MAKOTO	 Smartfuture Pte Ltd Sumit KHEMANI	 Kaman, Inc. Shingo YOSHIZUMI	 METI (Chugoku Bureau) Ryo NAKADA	 KDDI CORPORATION Tomohiro EBATA

Find the full program [HERE](#)

4. Presentation of the Event's Components

Smart Factory & Logistics Demonstrator

4 Demonstrators

Juken Kogyo Co., Ltd.

Automated production of very small medical components by injection molding of PEEK resin

JUKEN



Exotec Nihon Co., Ltd.

Skypod system, a warehouse automation solution that flexibly responds to various logistics situations

EXOTEC



Aichi Digital Island Project

Virtual exhibition of industrial machinery using MR.

Aichi Digital Island



Space Monkey SG Pte. Ltd.

24/7 Fully Autonomous Inspection System



4. Presentation of the Event's Components



Smart Factory Tour

CKD Showroom & Factory Visit



8 participants

Experience CKD's contribution to global manufacturing and be one of the first to visit the new showroom in the headquarters and Komaki Plant, which opened in January 2024. Visitors could experience CKD's manufacturing from the basics of pneumatic, fluid control and electric equipment to applications based on software. In addition, visitors were also able to see the actual operation of a pharmaceutical packaging unit, one of the Automated Machinery systems.



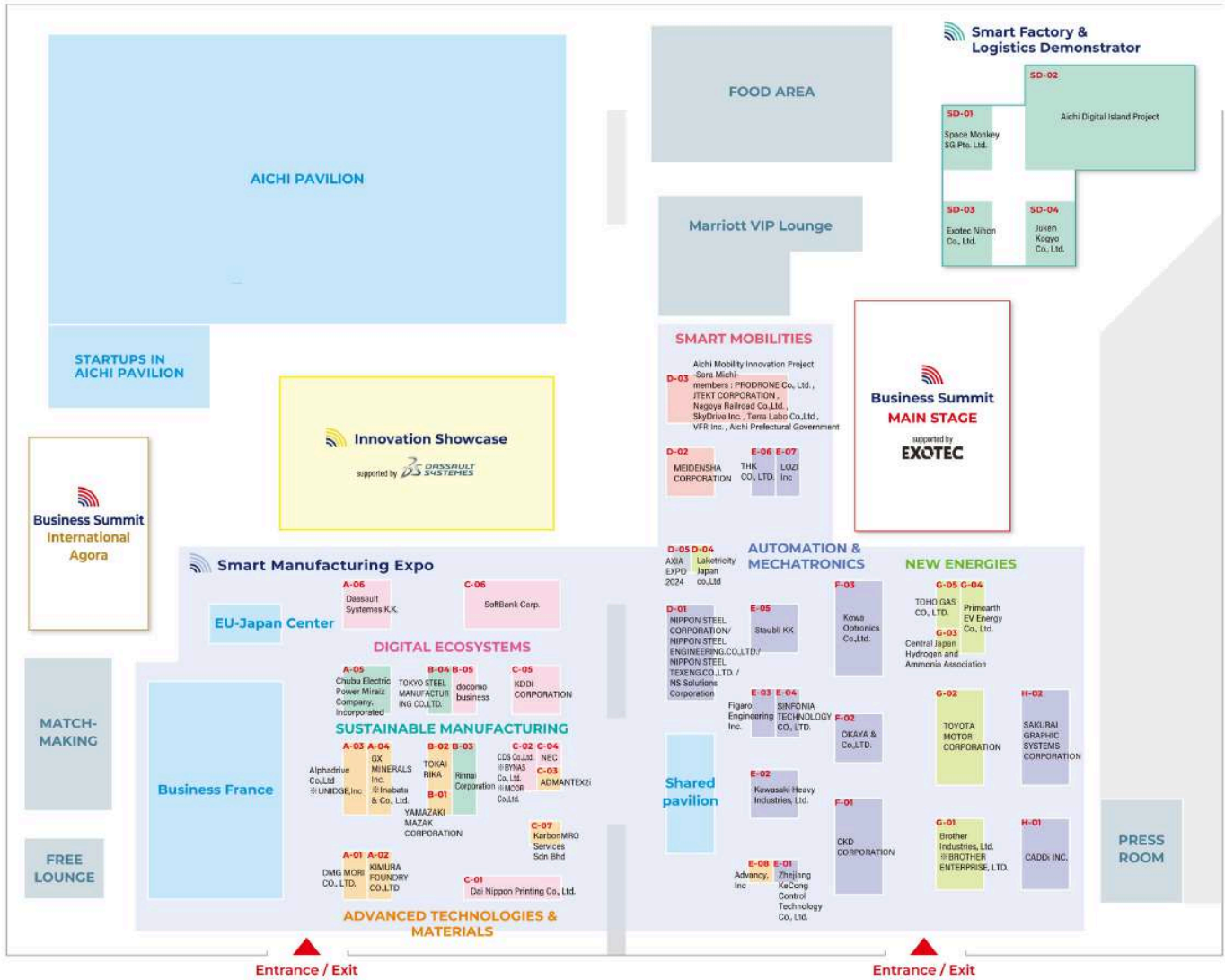
Location: CKD Corporation, Head Office and Komaki Plant, 250, 2-chome, Oji, Komaki City, Aichi Prefecture, Japan

Date: Wednesday, 13 March 2024

Time: 14:00-15:30



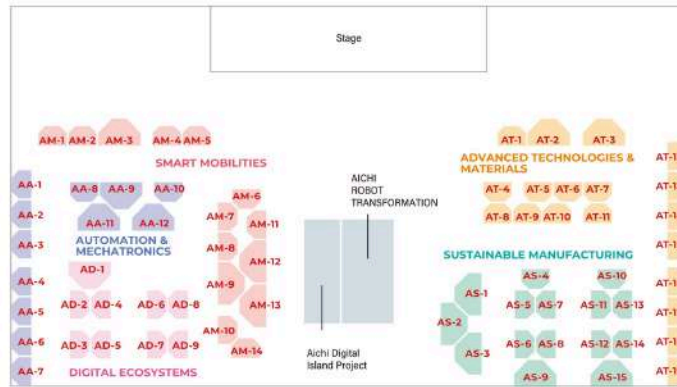
5. Floor Map





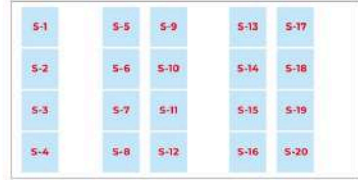
5. Floor Map

AICHI PAVILION



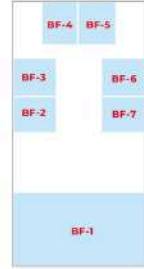
- | | | | |
|---|---|-------------------------------------|--|
| AM-1 Kouwa Tec Co. Ltd. | AA-8 NAKMHOH-RO KOROYU CO.LTD. | AS-8 SANYU CO.,LTD. | AT-14 NIDEX |
| AM-2 FUKADEN CORPORATION | AA-9 TMW CO., LTD. | AS-9 Aihaukogyo Co.,Ltd | AT-15 ART SCREW Co.Ltd. |
| AM-3 TOSHINTEC CO.,LTD | AA-10 HARA MACHINERY CO., LTD. | AS-10 TECHNOL EIGHT CO.,LTD. | AT-16 IG EVEARTH CO.,LTD |
| AM-4 ATSUTA KIGYO Co.,LTD | AA-11 Masashi AI Limited | AS-11 Kito Seiki Seisakusho Co.,Ltd | AT-17 SANYO SEISAKUSHO CO.,LTD |
| AM-5 KOWA Inc. | AA-12 Tokai Rika Smart Craft Co., Ltd | AS-12 FUJI SE ENGINEERING CO.LTD. | AT-18 FUTABARI MACHINES & TOOLS Co.,Ltd. |
| AM-6 Mirakasehan Co.,LTD. | AD-1 TAIHO SEIKI Co.,LTD. | AS-13 MIWATECH Corporation | AT-19 Ohno Seiko Co.,Ltd. |
| AM-7 SP WORKS Co.,Ltd | AD-2 Microlink Co., Ltd | AS-14 SAKUMA SPECIAL STEEL CO.,LTD. | |
| AM-8 YOHJI Seiki Co.,Ltd | AD-3 ASAHI TEKKO CO.,LTD | AS-15 NISAWAWA INDUSTRY CO.,LTD | Aichi Digital Island Project |
| AM-9 DOKEN Co., Ltd. | AD-4 Asia Create Co., Ltd | AT-1 MS Manufacturing Co., Ltd. | ceattarin Inc. |
| AM-10 Kuzuhara Gomu Co., Ltd. | AD-5 SunAdvance,Inc | AT-2 Ganeagari Seisakusho Co., Ltd | NTT DATA TOKAI CORPORATION |
| AM-11 SHIMIZU MFG.CO.,LTD | AD-6 MOBITEC CO.,LTD. | AT-3 SATOH MACHINERY WORKS Co.,Ltd. | KODI CORPORATION |
| AM-12 INAC Co., Ltd. | AD-7 HACHIX Corp. | AT-4 Kiseki Co.,Ltd | TOYOTA BOSHOKU CORPORATION |
| AM-13 ISE INDUSTRY CO.,LTD | AD-8 Seneate Co., Ltd. | AT-5 Tomikubo Seiki Co.,Ltd. | Panasonic Connect Co., Ltd.) |
| AM-14 SUZUKI CHEMICAL INDUSTRY CO.,LTD. | AD-9 DAHOI SYSTEM ENGINEERING Co., Ltd. | AT-6 TOYOTEC Co., Ltd. | |
| AA-1 NISSEI CORPORATION | AS-1 PALMHOLZ CO.,LTD. | AT-7 Kondo Seimitsu Co., Ltd. | AICHI ROBOT TRANSFORMATION |
| AA-2 ASARI RUBBER CHEMICAL CO.,LTD | AS-2 GLOBAL ALLIANCE PARTNER Co.,Ltd | AT-8 ACIMI PRECISION CO.,LTD | (Smart Robotics Co.Ltd. |
| AA-3 Melwa Technologies Co., Ltd. | AS-3 ELEMIUS LLC | AT-9 HAJIME INDUSTRY CO.,LTD | ZMP Inc. |
| AA-4 ITO MFG.Co.,Ltd. | AS-4 TSB CO.,LTD. | AT-10 SANSYU PRECISION Co.,Ltd. | Vikom Inc. |
| AA-5 MITSUMI INDUSTRY CO.,LTD. | AS-5 NANATSUBAKI Inc. | AT-11 TOYORIKO Co., Ltd. | PERSOL CROSS TECHNOLOGY CO.,LTD.) |
| AA-6 SAKAI MANUFACTURING CO.,LTD. | AS-6 OF-Gentile Inc. | AT-12 GLANZ | |
| AA-7 TAMARI Industry | AS-7 Narumi Corporation | AT-13 Nakashima shikou Co., Ltd | |

STARTUPS IN AICHI PAVILION



- | | |
|------------------------------|----------------------------|
| S-1 ABILITY LTD. | S-11 SUPWAT, Inc. |
| S-2 bestat Inc. | S-12 Robuffull Inc. |
| S-3 Flare Inc. | S-13 Eitoss Inc. |
| S-4 knewit,Inc | S-14 First Automation Inc. |
| S-5 Smart Craft Inc. | S-15 Skillmate Corporation |
| S-6 HCARUS INC. | S-16 Corpys&Co. |
| S-7 LIGHTz Inc. | S-17 AIA Co., Ltd. |
| S-8 Takumi Engineering, Inc. | S-18 JOYCLE Inc. |
| S-9 SmartShopping, Inc. | S-19 Hutzper Inc. |
| S-10 CROSLAN Inc. | S-20 MonoRevo |

Business France

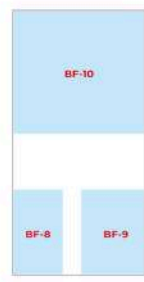


- BF-1 REGION AUVERGNE-RHÔNE-ALPES
- BF-5 ASTRAIS
- BF-1 CREATING INTEGRATED MECHANICALS SYSTEMS AUVERGNE - RHÔNE-ALPES
- BF-4 DATAKIT
- BF-6 DIMO MAINT
- BF-3 EFFIDENCE
- BF-7 TECHNOMARK
- BF-2 WORMSENSING

EU-Japan Center



- | | |
|--|---|
| EUJ-10 AElmova | EUJ-05 IONICS |
| EUJ-11 Dymansion GmbH | EUJ-05b I-Care |
| EUJ-01 Elmodi | EUJ-08 Materia Nova R&D center |
| EUJ-02 EMBIQ GmbH | EUJ-06 PEPITo |
| EUJ-16 Enterprise Europe Network Japan | EUJ-14 QuantumDiamonds GmbH |
| EUJ-03 EQUIP Electronics | EUJ-13 Qemot competing |
| EUJ-15 EUDigitalJapan | EUJ-09 SIMLAB Sp. z o.o. |
| EUJ-17 Horizon EUROPE | EUJ-12 THive |
| - National Contact Point in Japan | EUJ-07 Wallonia Export and Investment Agency (AWEX) |
| EUJ-04 IncQuery Labs | |



- BF-10 BUSINESS FRANCE
- BF-9 REGION OCCITANIE
- BF-8 MECA AERIO CONSULTING
- BF-9 METRON LAB
- BF-9 SUD DE FRANCE DEVELOPPEMENT

6. Press



Media Presence during the event: **27** companies, **52** journalists

TV coverage: **6** channels

International Radio Coverage: **1** channel

Web articles: **340** articles*

Newspaper: **38** articles*

The number of interview organised during the event: **9** interviews

*the coverage during March 2024

PARTICIPATED MEDIA LIST

Media Name
POP (Power Of People)
NIKKEI ASIA
The Denki Shimbun
Chukei News
France Japon Eco
RTL
XTech
NHK
Dempa
Yomiuri shinbun
SENKEN SHIMBUN
Nikkei Nagoya Branch
Legends Press
Chita Peninsula Cable Network
SPR Group

Media Name
BIOTECHWORKS-H2®
Nikkan Kogyo Shimbun
Chunichi Shimbun
Nagoya Television
Tokai Television
Chūkyō Television
Aichi Television Broadcasting
CBC Television
FOURIN Japan Automotive Survey Monthly Report
Japan Metal Daily
Monthly Production Goods Marketing
Japan Metal Bulletin



7. Communication & Marketing



Online & Offline Campaigns

Media	Content	Date
Press conference (France)	Launch of SMS with the presence of the French Minister, Roland Lescure	During Global Industrie 2023 (2023/03/08)
Press release	23 times	from 2022/11 to 2024/03
Digital Advertisement	<ul style="list-style-type: none"> 1st period: Google Display, Listing, Meta, ADMATRIX, Shirareru 2nd period: Google Display, Listing 	<ul style="list-style-type: none"> 1st period: 2023/09-11 2nd period: 2024/02-03
TV spots (France)	96 spots of 20 seconds on BFM Business channel	from 2023/09/11 to 2023/09/22
Transportation Advertisement	Meitetsu Free Space	During March 2024
Invitation Leaflet	30K examples printed to be distributed to our exhibitors', our speakers' and our sponsors / partners' clients	2024/01
Media Round Table	<ul style="list-style-type: none"> 1st session: 17 medias participated. 2nd Session: 25 medias participated 	<ul style="list-style-type: none"> 1st session: 10/26 @Tokyo, 10/27 @Nagoya 2nd Session: 2/5 @Tokyo, 2/7 @Nagoya
Newsletter	<ul style="list-style-type: none"> Our own newsletter to our Japanese and European contacts once per two weeks. Partners' newsletter to recruit exhibitors and visitors 	once per two weeks
Social Media	<ul style="list-style-type: none"> 2 LinkedIn Campaign LinkedIn post Facebook post Articles on note 	<ul style="list-style-type: none"> LinkedIn Campaign: 2023/06 and 2023/07 SNS post: Once or twice per week
Radio (※)	CBC Radio "Aichi Kensei Report"	2024/02/10
Journals / Magazines (※)	<ul style="list-style-type: none"> Nikkan Kogyo Shimbun Advertorial Nihon Keizai Shimbun Advertorial Kouhou Aichi Chunichi Shimbun Serie of Advertorials 	<ul style="list-style-type: none"> 2023/03/20, 2024/01/01 2023/11/28 2024/02/04 2024/02/20-03/04

7. Communication & Marketing



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Social Media	<ul style="list-style-type: none"> 2 LinkedIn Campaign Linkedin post Facebook post Articles on note 	<ul style="list-style-type: none"> Linkedin Campaign: 2023/06 and 2023/07 SNS post: Once or twice per week

8. Promotion Material

Official Posters



Official Leaflet (Exhibitors)

SMART MANUFACTURING SUMMIT BY GLOBAL INDUSTRIES

MOVING TOWARDS THE FUTURE

AICHI SKY EXPO 13-15 MARCH 2024

SMS-GI.COM

EXOTEC INNOVATION SHOWCASE SMART MANUFACTURING EXPO SMART FACTORY DEMONSTRATION SMART FACTORY TOUR

約150社 約15,000名 期待される来場者

CONNECTED MANUFACTURING ADVANCED TECHNOLOGIES AND MATERIALS SYSTEMS

Business Summit Smart Factory Demonstration Smart Factory Tour

FROM MANY ADVANTAGES

EXHIBITION	STALLS	BOOTHS
€ 40,000	€ 10,000	€ 30,000

BOOTHING € 10,000

ITCH AREA PRESENTS € 10,000

« À LA CARTE » SPONSORSHIP OFFERS

- NETWORKING € 1,000
- CONFERENCE € 10,000
- BOOTH LIAISON € 5,000
- EXHIBITION LOUNGE € 3,000
- BUSINESS SUMMIT ROOM € 4,000
- COFFEE BREAK € 1,000
- COCKTAILS € 1,000
- POST BAG € 2,000

DURING SUMMIT

THE ONLY EXHIBITION CENTRE LOCATED IN A FREE TRADE ZONE IN JAPAN

THE EVENT ORGANIZED BY GL EVENTS

€ 14.5 million 3,500 sqm

SUPPORTS

MEETI JEIHO 名古屋工業大学 中田新聞 大塚

8. Promotion Material

Official Leaflets (Visitors)

INVITATION

2024年3月13日(水) - 15日(金)
会場: Aichi Sky Expo

SMART MANUFACTURING SUMMIT
BY GLOBAL INDUSTRY

事前求職者登録のご案内

マッチングソリューションにより、あなたのコミュニティを広げよう!

EXOTEC

講演スケジュール

13日(水) 10:00-10:35 (開会式)
13日(水) 11:50-12:35 (昼食)
13日(水) 14:00-14:45 (セッション)
14日(木) 10:00-10:45 (セッション)
14日(木) 11:00-11:45 (セッション)
14日(木) 13:00-13:45 (セッション)
14日(木) 14:00-14:45 (セッション)
15日(金) 10:15-10:45 (セッション)
15日(金) 11:00-11:45 (セッション)
15日(金) 13:00-13:45 (セッション)

DISPLAY ADS

自社の"オートメーション"技術で
次のビジネスをつくる

日欧共催

日本初の産業イベント
スマート マニュファクチャリング サミット

2024年3月13日(水) → 15日(金)

出展者・スポンサー募集中

マイクロテクノロジーで世界を大きく動かす

日欧共催 日本初の産業イベント
スマート マニュファクチャリング サミット

2024年3月13日(水) → 15日(金)

出展者・スポンサー募集中

日欧共催 2024年3月13日(水) → 15日(金)

日本初の産業イベント スマート マニュファクチャリング サミット

出展者
スポンサー
募集中

スマート製造業実現に向けて
欧州、日系企業を中心に世界中の先進企業&スタートアップが集結

**国内最大級グローバル
スマート製造業展示会**

3月 13 Wed 14 Thu 15 Fri

会場: Aichi Sky Expo

来場事前登録 (無料) 受付中

Industry 5.0 & スマート製造業実現に向け
日欧を繋ぐ新たなイベント

SMART MANUFACTURING SUMMIT
BY GLOBAL INDUSTRY

3月 13 Wed 14 Thu 15 Fri

10:00-18:00 (最終日: 10:00-16:00)

来場事前登録 (無料) 受付中

**国内最大級グローバル
スマート製造業展示会**

EXOTEC ダッソー・システムズ NOKIA SIEMENS
日本製鉄グループ DMG森精機 ブラザー工業 日本電気
リンナイ アルファドライブ 鳴海製陶 川崎重工業
明電舎 フランス政府対外貿易顧問委員会
ビジネスフランス and more

2024.3.13 (水) ▶ 3.15 (金)
会場: Aichi Sky Expo

来場事前登録 (無料) 受付中

9. Pictures & Videos

Official Pictures



<https://www.flickr.com/photos/200222211@N02/>

Official Highlight Videos



<https://youtu.be/AYBvL9UwXGE?si=JMmam4QzSGaxa8hE>